

# CHROMATICA

ORCHESTRA

## Philanthropy Manager Job Description

Chromatica Orchestra seeks a personable and creative Philanthropy Manager who excels at meaningful relationship development and is passionate about engaging people in our mission.







## **Chromatica Orchestra:**

### **A new name, a new force, a new era**

Chromatica Orchestra is a highly versatile professional chamber orchestra; a free spirited collective of adventurous and talented young communicators. Our musicians are early-career, classically trained orchestral players with the energy and social purpose to inspire and open doors for diverse communities through the power of music.

Relaunched in 2024 under a new brand, our current activity includes performances at Southwark Cathedral, Wiltons Music Hall and Saffron Hall, and family concerts at Battersea Arts Centre. Our performances are conducted by Emerging Conductor Fellows Tess Jackson and Charlotte Politi, and Founder Artistic Director Peter Manning, whilst our artistic partnerships include soloists Robin Tritschler, Ben Goldscheider and Valeriy Sokolov, and animateur Jessie Maryon-Davies. Our growing education programme facilitates participatory music-making in secondary schools.



## About our fundraising

Bringing our artistic vision to life requires the support of committed individuals willing to invest in making the dream a reality. We are indebted to our Chair, Charles Lewington OBE, who has provided significant initial funding and has pledged to match new donations pound for pound during our opening two seasons. This provides an exciting opportunity from which to develop a thriving philanthropic culture around the orchestra. Currently in receipt of £250,000 per year in donations from one generous individual, our aim is to increase this to £400,000 from multiple sources by the start of the 2026-27 season.

Our burgeoning education programme is currently supported by a small number of Trusts & Foundations; as we develop this work and its strategic focus, we will engage an external firm to grow long-term funding streams to support the growing activity.

The strategic development of our fundraising is overseen by the Executive Director, the Board of Trustees and a freelance consultant, all of whom are committed to supporting you to realise your goals in the role. You will work closely with the Marketing Manager to embed fundraising messages within our communications, to bring our cause to life and engage prospective and current supporters alike.







## Role Description

The focus of this role is twofold: to develop a HNW programme, working with our Chairman to develop meaningful, trusted relationships and inspire investment in our work; and to create an active membership community in which supporters at all levels are encouraged to enjoy, share and celebrate our commitment to invigorating music making.

## Major Donors

The principal focus of this role is to leverage the support and commitment of our Chairman to engage further High Net Worth Individuals in our work.

To do so, the role will require you to:

- Research and create a major donor pipeline, in consultation with existing donors, Trustees and the Executive Director.
- Build a strong, continually evolving list of prospects to create a vibrant community of engaged supporters and a portfolio of major donor relationships and prospects.
- Implement creative donor cultivation and excellent stewardship plans to secure new donors and develop current relationships.
- Devise and deliver an engaging events diary that is tailored to engage support at a range of levels.
- Work with the Executive Director and, initially, an external Fundraising Consultant to leverage a newly devised Case for Support, responsively adapting it for different approaches and audiences.



## Membership Scheme

As a new orchestra, our task is not simply to raise funds but to create an engaged audience, to ensure that our work is shared and enjoyed widely. To support this work we are poised to create a membership scheme which places musical enjoyment and understanding, and connecting with our engaging artists, at the heart of its offer.

This will require you to:

- Work with the Executive Director to develop and communicate an engaging ethos and personality for the scheme, which reflects our artistic aims.
- Work with colleagues to refine how we communicate about and market the offer.
- Cultivate clear messaging and a characterful style for all membership events, in line with the orchestra's mission to break down the barriers between orchestra and audience, and reimagine the concert format.
- Engage with audiences and supporters to publicise the scheme and build membership.







## **Administration**

Strong administrative and organisational skills are key to facilitating excellent fundraising. Specific requirements include:

- Providing timely and high-quality updates to donors on the charity's activities and impact and value of gifts.
- Working with the Communications team to ensure that major donor supporters receive engaging and relevant marketing materials.
- Maintaining excellent record keeping using Donorfy, managing all required workflows and communications, and identifying future fundraising opportunities.
- Contributing to accurate income pipelines, forecasts and reporting.
- Ensuring that fundraising activities are compliant with charity law and best practice, including those of the Fundraising Regulator and GDPR.
- Any other reasonable duties commensurate with this role, as required by the Executive Director.



## Who are we looking for?

We are looking for a charismatic leader who delights in building effective, long-term relationships with donors at all levels, who is discreet and inspires the confidence of all that they meet. You will have a track record of philanthropic fundraising within the arts over at least 3-5 years and be experienced in running high level events.

The successful candidate will have a strategic and driven mindset, but be personable, relaxed and responsive when working with donors. You will be able to think creatively whilst working methodically, and seek out new opportunities through a flexible, innovative approach.

Our priority is to secure a candidate with excellent philanthropy skills, as detailed here. However, should candidates also have experience of Trust and Foundation bid writing we would be delighted to discuss at interview how the role could be expanded for that expertise.





## Other Details

**Location** Remote working, with frequent meetings, concerts and events in London

**Hours** 2-3 days/week – to be tailored for the right candidate

**Salary** £40k pro rata

**Start Date** May 2025, or by discussion with the successful candidate

### Application process

A cover letter and CV, both of no more than 2 pages, should be submitted to Alison Tedbury, Executive Director, [executivedirector@chromaticaorchestra.com](mailto:executivedirector@chromaticaorchestra.com) by **2pm on Tuesday 22 April**.

Interviews will be held in London on Wednesday 30 April.

